



Communications and Events Manager

Contract type:	Fixed term (18 months)
Salary:	£35,000-40,000 per annum
Hours:	40 per week, this role will require some flexibility for weekend and evening working for international conference calls and to deal with urgent queries when required
Reports to:	Head of Engagement and Communications
Location:	Remote working, with occasional travel within the UK
Holiday	25 days per year plus UK bank holidays (England and Wales)
Pension	Nest workplace pension scheme
Website	www.thetrinitychallenge.org

About us

The Trinity Challenge (TTC) is a UK Charity with a global outlook, established in 2020 by Dame Sally Davies to bring together a coalition of over 40 members worldwide from the private, academic, and social sectors to better identify, respond to, and recover from health emergencies, using data-driven research and analytics. The 2021 inaugural challenge welcomed 340 submissions from individuals and groups across 61 countries, tackling three essential areas of pandemic preparedness (risk identification, response, and recovery) and awarded eight winners £5.7m in prize funding.

The next Trinity Challenge, due to launch in 2023, will be centred on antimicrobial resistance (AMR). Antimicrobial resistance (AMR) is one of the top 10 global public health threats facing humanity, and antimicrobial resistant infections may become the leading cause of death globally by 2050. The next challenge will seek to improve how data is collected from the community, and integrate traditional datasets with citizen-related data, and implement changes



in how data on AMR is used at the community level through new tools and innovation. We have the opportunity to connect this challenge to the UN high-level meeting on AMR in 2024 (HLM 2024) and strengthen the platform for action.

About the team

The Trinity Challenge Board is chaired by Professor Dame Sally Davies, UK Special Envoy on Antimicrobial Resistance (AMR) and Master of Trinity College, Cambridge. The team is being established, and this role is integral. The Director (Academic expert on Infectious Diseases and AMR), Chief Operating Officer, Philanthropy Consultant, and Head of Engagement and Communications are in post. Further roles are being recruited, making a team of 8 in total.

About the role

Antimicrobial resistance is one of the biggest challenges facing humanity today. However, there is a fundamental mismatch between the scale of the threat and the engagement and urgency of response from both public and political stakeholders. Outside of the science, medical and policy communities this global threat remains largely hidden; public awareness is low, communications are often confusing and technical and have limited reach.

This situation needs to change in order to achieve the unprecedented scale of action from governments, businesses, civil society and beyond that will be necessary. In 2024, a UN High Level Meeting will discuss what needs to be done – we need to create the enabling environment to ensure that governments agree to bold action and decisions.

In this newly created role you will have the opportunity to drive positive change on antimicrobial resistance. You will plan and deliver communications activities for The Trinity Challenge, raising awareness of AMR and enhancing the breadth and depth of global engagement with partners, donors, and community members. This will include managing all of TTC's communications channels, creating and/or commissioning engaging content to raise awareness of antimicrobial resistance, helping to promote and support the Trinity Challenge winners including delivering a successful winners' event; supporting donor communications and events; working closely with the Youth Summit Officer and the Campaigns & Movement Building Manager to deliver effective and impactful communications.



You will be responsible for:

- Supporting the effective delivery of TTC's Communications Strategy, working closely with the Head of Engagement & Communications
- Managing TTC's communications channels including the website and social media
- Maximising the communications and storytelling potential of the Trinity Challenge winners through PR, content and social media
- Leading the delivery of the Trinity Challenge winners' event
- Creating communications tools and resources to support TTC and the team such as donor communications, key messaging documents, presentations and briefing documents
- Creating and commissioning content across all channels (including digital, PR and events) and for a diversity of stakeholders (including NGO network, advocacy/policy-maker audiences, media and sector relevant influencers)
- Working with other team members, challenge winners and partners across the globe to drive awareness of antimicrobial resistance
- Working closely with the Youth Summit Officer to promote and deliver an event for young adults to encourage them to become antimicrobial resistance changemakers
- Working closely with the Campaigns & Movement Building Manager to support building the antimicrobial resistant movement, providing comms assets and tools for use by NGOs in this space
- Monitoring the external news agenda and being proactive in creating communications opportunities
- Tracking and evaluation of TTC's communications activities, sharing learnings across the team and supporting coalition/NGO network

Skills and experience

- 5 years or more experience in relevant roles
- Demonstrable experience in developing and delivering high quality effective communications activities and campaigns
- First-class written and verbal communication skills including the ability to communicate complex scientific subjects to the general public
- Confident presentation skills and the ability to persuade colleagues at all levels
- Experience producing digital and social media content and managing these channels
- Experience of writing press releases and media relations
- Experience in using analytics to inform communications plans



- Experience with content creation software such as Canva, Prezi and/or Adobe Creative Cloud applications and experience of developing video content is desirable.
- Strong communications evaluation skills and experience
- Excellent organisational and project management skills
- Demonstrable ability to work flexibly, be self-motivating and operate in a fast-paced environment
- Demonstrable commitment to inclusive working, ensuring equality and valuing diversity

Qualifications

- Educated to undergraduate degree level and/or equivalent relevant professional experience

We expect team members to

- Treat all members of the TTC community (including all staff, partners and visitors) with respect, courtesy, and consideration at all times
- Behave professionally to and expect professional behaviour from others in the TTC community (including all staff, partners and visitors)
- Take care of your own health and safety, and not compromise the health and safety of others
- Demonstrate commitment to advancing equity, diversity, and inclusion within the TTC team and through our work

Closing date and how to apply

The closing date for this role is **2 November 2023 at 23:59**. Late applications will not be considered.

Interviews will take place week commencing **13 November 2023**.

To apply:

- Send your CV describing your relevant educational, extra-curricular and employment experience. Please include two contacts who can give you a professional reference. We will not seek references without your permission



- In addition, send a covering letter (maximum 2 A4 sides) which outlines how your knowledge and experience suit this role, and why you are interested in working for The Trinity Challenge. Please send both the CV and the cover letter to coo@thetrinitychallenge.org by the deadline

For an informal discussion of the role please contact Charlie Alderwick (Head of Engagement and Communications) at charlie.alderwick@thetrinitychallenge.org.

We are committed to equality of opportunity for all staff and applications from individuals are encouraged regardless of age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

We regret that owing to the high level of applications expected we will not be able to contact unsuccessful applicants.

Applicants must be able to demonstrate the right to work in the UK