



## Campaigns and Movement Building Manager

<b>Contract type:</b>	Fixed term (18 months)
<b>Salary:</b>	£40,000- £45,000 per annum
<b>Hours:</b>	40 per week, this role will require some flexibility for weekend and evening working for international conference calls and to deal with urgent queries when required
<b>Reports to:</b>	Head of Engagement and Communications
<b>Location:</b>	Remote working, with occasional travel within the UK
<b>Holiday</b>	25 days per year plus UK bank holidays (England and Wales)
<b>Pension</b>	Nest workplace pension scheme
<b>Website</b>	<a href="http://www.thetrinitychallenge.org">www.thetrinitychallenge.org</a>

### About us

The Trinity Challenge (TTC) is a UK Charity with a global outlook, established in 2020 by Dame Sally Davies to bring together a coalition of over 40 members worldwide from the private, academic, and social sectors to better identify, respond to, and recover from health emergencies, using data-driven research and analytics. The 2021 inaugural challenge welcomed 340 submissions from individuals and groups across 61 countries, tackling three essential areas of pandemic preparedness (risk identification, response, and recovery) and awarded eight winners £5.7m in prize funding.

The next Trinity Challenge, due to launch in 2023, will be centred on antimicrobial resistance (AMR). Antimicrobial resistance (AMR) is one of the top 10 global public health threats facing humanity, and antimicrobial resistant infections may become the leading cause of death globally by 2050. The next challenge will seek to improve how data is collected from the community, and integrate traditional datasets with citizen-related data, and implement changes



in how data on AMR is used at the community level through new tools and innovation. We have the opportunity to connect this challenge to the UN high-level meeting on AMR in 2024 (HLM 2024) and strengthen the platform for action.

### **About the team**

The Trinity Challenge Board is chaired by Professor Dame Sally Davies, UK Special Envoy on Antimicrobial Resistance (AMR) and Master of Trinity College, Cambridge. The team is being established, and this role is integral. The Director (Academic expert on Infectious Diseases and AMR), Chief Operating Officer, Philanthropy Consultant, and Head of Engagement and Communications are in post. Further roles are being recruited, making a team of 8 in total.

### **About the role**

Antimicrobial resistance is one of the biggest challenges facing humanity today. However, there is a fundamental mismatch between the scale of the threat and the engagement and urgency of response from both public and political stakeholders. Outside of the science, medical and policy communities this global threat remains largely hidden; public awareness is low, communications are often confusing and technical and have limited reach.

This situation needs to change in order to achieve the unprecedented scale of action from governments, businesses, civil society and beyond that will be necessary. In 2024, a UN High Level Meeting will discuss what needs to be done – we need to create the enabling environment to ensure that governments agree to bold action and decisions.

In this newly created and unique role you will have the opportunity to drive positive change on antimicrobial resistance. Your job will be to support and grow the movement working on antimicrobial resistance and to ensure that all of the Trinity Challenge activities maximise their potential to drive change.

### **You will be responsible for:**

- Developing and delivering TTC's Advocacy and Movement Building strategy, working with the Head of Engagement & Communications



- Working with other team members, challenge winners and partners across the globe to ensure that TTC's activities maximise impact for communications and with decision-makers. This could include:
  - Maximising PR, storytelling and communications potential of all Trinity Challenge winners
  - Creating/supporting activities that enable Trinity Challenge winners to reach decision-makers in their country and at UNGA
  - Working closely with the Youth Summit Officer to recruit and activate young adults as antimicrobial resistance changemakers, supporting campaigns that achieve our objectives
- Building the movement on antimicrobial resistance:
  - Establish and run a new network of organisations and individuals working on communications and advocacy
  - This would include organising monthly meetings to convene and support NGOs and developing tools to support the wider movement e.g. shared calendar, key messaging, advocacy asks
  - Expanding the organisations communicating in this space through dedicated outreach and events, in order to reach more mainstream public audiences e.g. activating cancer and youth organisations
- Staying abreast of the evolving advocacy asks and events around UNGA2024, including regular meetings with key stakeholders working in this space

## **Skills and experience**

- 5 years or more experience in relevant roles
- Proven experience of delivering impact campaigns and/or movement building
- Experience of working in a complex environment with multiple and varied international stakeholders, and with working flexibly in response to cultural and political sensitivities in different settings
- Experience of delivering results by working through partnerships
- Experience of collaborating on campaign activations or communications activities with one or more of the following: NGO coalitions, LMIC organisations, youth (18-24) changemakers
- Experience of working on advocacy campaigns and/or activities that ladder up to key moments at multi-lateral events such as UNGA or COP
- First-class written and verbal communication skills including the ability to communicate complex scientific subjects to the general public
- Excellent organisational and project management skills



- Demonstrable ability to work flexibly, be self-motivating and operate in a fast-paced environment
- Demonstrable commitment to inclusive working, ensuring equality and valuing diversity

## Qualifications

- Educated to undergraduate degree level and/or equivalent relevant professional experience

## We expect team members to

- Treat all members of the TTC community (including all staff, partners and visitors) with respect, courtesy, and consideration at all times
- Behave professionally to and expect professional behaviour from others in the TTC community (including all staff, partners and visitors)
- Take care of your own health and safety, and not compromise the health and safety of others
- Demonstrate commitment to advancing equity, diversity, and inclusion within the TTC team and through our work

## Closing date and how to apply

The closing date for this role is **2 November 2023 at 23:59**. Late applications will not be considered.

Interviews will take place week commencing **13 November 2023**.

To apply:

- Send your CV describing your relevant educational, extra-curricular and employment experience. Please include two contacts who can give you a professional reference. We will not seek references without your permission.
- In addition, send a covering letter (maximum 2 A4 sides) which outlines how your knowledge and experience suit this role, and why you are interested in working for The Trinity Challenge. Please send both the CV and the cover letter to [coo@thetrinitychallenge.org](mailto:coo@thetrinitychallenge.org) by the deadline.



For an informal discussion of the role please contact Charlie Alderwick (Head of Engagement and Communications) at [charlie.alderwick@thetrinitychallenge.org](mailto:charlie.alderwick@thetrinitychallenge.org).

We are committed to equality of opportunity for all staff and applications from individuals are encouraged regardless of age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

**We regret that owing to the high level of applications expected we will not be able to contact unsuccessful applicants.**

**Applicants must be able to demonstrate the right to work in the UK**